FOR BUSINESSES IN FALUN, BORLÄNGE AND DALARNA

# An AI that writes your quotes in your own tone

Built from your past quotes, your prices and your terms. Up and running in ten working days, at a fixed price.

or call +46 73 617 53 53

The customer writes:

> Hi! We've bought the house on Hosjövägen and want to replace all the old sockets in two bedrooms and add a residual-current device. Could you send us a quote?

The AI writes a draft in under a minute. You read it and send it:

Hi Karin!

Congratulations on the house! Here's a quote for replacing the sockets in both bedrooms and adding a residual-current device, a good priority in an older house.

| Item | Price incl. VAT |
|---|---|
| Replace wall sockets, 8 pcs | 2,320 kr |
| Residual-current device | 1,190 kr |
| Labour, approx. 4 h | 3,476 kr |
| Call-out fee | 495 kr |
| ROT tax deduction | −1,043 kr |
| **To pay** | **6,438 kr** |

Let me know if anything is unclear, otherwise we'll get going whenever suits you!

Made-up electrician; tone, prices and sign-off come from its own past quotes. The AI writes in your customers' language.

## How it works

1. **Mapping, 30 min, free.** We find the texts that take you the most time.
2. **I build your AI colleague** from around thirty of your sent quotes and emails, your price list and your terms. I test it on real requests before you get it.
3. **Three hours on site with you.** Everyone works on this week's real requests, and you leave with quotes already sent.
4. **30 days of fine-tuning.** After the first month of use I adjust it.

## Price

Fixed price

**19,900 kr**

excl. VAT

Maintenance, support and follow-up

**2,900 kr/month**

excl. VAT, one month's notice after three months

Pilot price for two businesses that become references

**9,900 kr**

excl. VAT

You pay the AI licence directly to the provider, e.g. Claude Team, about 250–300 kr excl. VAT per user per month (min. two users).

## Your data stays with you

Everything lives in your own business account, not with me. The business version doesn't train on your data, and we sign a data processing agreement. The AI never sends anything on its own. You read and approve everything.

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**Lars Englund**, Unigon AB, Falun. MSc in computer science from Chalmers. I've started and run companies since 2004, including the development firm Anteeo with six employees, so I know how much time goes into quotes and paperwork. Today I work part-time leading the rollout of AI agents at a software company in Falun, and for myself I've built everything from an email assistant that writes in my tone to my company's annual report.

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